



# Promote Lifelong Learning for Sustainable Quality Education

**4** QUALITY  
EDUCATION



## OVERVIEW

NIDA is a graduate-level institution guided by the philosophy of “WISDOM for Sustainable Development: Creating Knowledge for Sustainable Development.” With the vision to be “an institution that fosters” “societal wisdom and develops leaders for sustainable development at the international level,” NIDA recognizes the importance of developing a lifelong learning system suitable for people of all ages. This is achieved through online teaching management (MOOC), collaboration in curriculum development with external organizations at both national and international levels, and training programs (non-degree programs) based on the institution's expertise. These initiatives address the lifelong learning needs of people in the current era, including encouraging faculty members to produce research and platforms for knowledge exchange through national and international academic conferences.

## RESEARCH/ FUNDING

### Continuous learning for personnel in educational institutions

The research project “Preparation to Enhance CONNEXT ED Schools 2023” is an academic collaboration between NIDA and Siam Cement Group Public Company Limited (SCG). Its objective is to develop personnel in network schools/institutions within SCG's network, raise quality education standards, and turn these institutions into learning hubs in line with the self-sufficient economy philosophy. The core knowledge generated from this project includes guidelines to support the learning of the personnel in these institutions, with cooperation from private companies and various academic entities. Moreover, company employees serving as volunteers (school partners) visit and encourage the trained personnel as a way to foster mutual learning and positive interaction. The project successfully boosted not only the trainees' confidence in their potential but also the quality of their schools, enabling 13 out of 19 schools to qualify for assurance assessment as learning centers. Administrators, teachers, and students can also utilize the acquired knowledge and skills to improve education quality according to their schools' contexts, with the capacity to drive educational management based on the principles of the self-sufficient economy.

## RESEARCH/ FUNDING

### Promoting research that fosters lifelong learning for all

Furthermore, the institute has produced research aligned with lifelong learning, integrating research knowledge into teaching to enhance skills for personal, community, social, and national sustainable development. The research topics include, among others:

- Thai EFL Teachers' Beliefs on Teaching Reading Through Text-Based and Competency-Based Reading Approaches in an International University
- Data Manager to Support the World Bank's Work in Providing Implementation Support for a Second Stage Pilot to Operationalize the Fundamental School Quality Level (FSQL) Instrument
- Knowledge Management Process Status via the Use of Current Technology
- Creating a Media Literacy Curriculum for Elementary Education
- Government Digital Systems for Facilitating Business: A Qualitative Assessment in Thailand
- Categorizing Products on E-commerce Systems Using Deep Learning Techniques for Image Analysis

## COMMUNITY OUTREACH

### Facilitating knowledge sharing & exchange

NIDA fully supports programs and activities that facilitate knowledge exchange in various forms, including:

- Organizing discussions on “Entrepreneurship and Success in Sustainable Business Management”
- Developing a curriculum with King Mongkut's Institute of Technology Ladkrabang by offering joint bachelor's and master's degree programs in Engineering Management and Entrepreneurship, and a Master of Economics in Business Economics.



- Initiating training programs for modern executives, such as the “Digital Age Development Executive (DAD)” program, designed for new executives seeking to enhance their knowledge, perspectives, skills, and behavioral abilities, as well as the “Innovative Management in the New Era for Senior Executives” program.



- Organizing the NIDA International Summer Camp, joined by international participants from the People's Republic of Bangladesh and the People's Republic of China. The program provides knowledge of language, culture, creative tourism, the self-sufficient economy philosophy, and leadership for sustainability, which can be applied in participants' daily lives.



- Collaborating with the Faculty of Administrative Science and Policy Studies (FSPPP) at Universiti Teknologi Mara (UiTM) in Malaysia to organize the UiTM-NIDA Global Community Outreach 2023 program. The goal is to promote international academic collaboration and achieve sustainable development goals through learning and recreational activities, including field trips to the Historic City of Ayutthaya, academic discussions between students from NIDA and UiTM, campus tours, and visits to various communities, such as the Yamiul Ibadah Mosque, a 100-year-old wooden bridge, learning about cultivation in the Ko Klong community, and exploring natural trails at the Urban Forest Learning Center.

