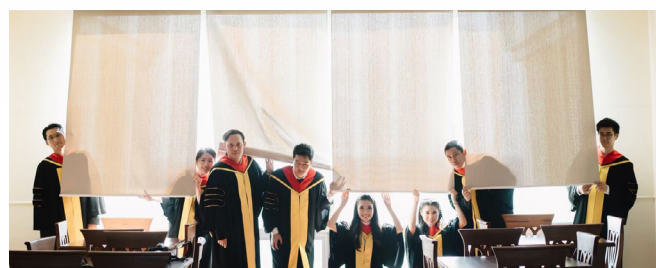


4 QUALITY EDUCATION



Advocate for Lifelong Learning Experience for Sustainable Development and Quality Education

NIDA is determined to follow the path of the Institute’s philosophy “WISDOM for Sustainable Development” and realizes the importance of providing the education that aims to support and promote lifelong learning for people of all ages and all entities involved. The Institute’s strategy “Lifelong Learning” utilizes a variety of learning channels that are accessible by all target audiences in the forms of degree, non-degree, and experience. The Institute also organizes national and international academic conferences for knowledge and information sharing.



The Executives’ Seminar

The Institute organized the Executives’ Seminar titled “Education for Lifelong Learning” in order to raise awareness and promote the collaboration among the management executives from the Institute, schools, and units. This is to establish guidelines and lifelong learning education plan, efficiently increase the Institute’s competitive advantage, encompass all dimensions of learning methods, as well as expand the lifelong learning process from classrooms to digital platforms, to the communities, and cross borders from within the Institute onto national and international levels.



Lifelong Learning

The Institute promotes knowledge sharing via national and international academic conferences, online learning platforms, and other social media vehicles. The Institute focuses on learning through action-based, problem-based, project-based, and community-based approaches, while supporting the training programs and curricula to achieve the diversity of lifelong learning. This has led to our current programs, including the training program on Startup, LMS e-Learning, production of education materials via e-Learning, skill development for the 21st century, creative content creation for entrepreneurship, adding value to organization in the digital era, E-Learning Tourism E-Courseware Database (TED), Task-Based language Teaching, and Integrated Business Analysis



(MBA Business Audit Projects). In addition, the Institute provides scholarships for the purpose of upskilling and for the exam preparation for Global Certificate.

Executive Training Program

NIDA has continuously developed the training programs aiming at building upon knowledge, skills, new techniques, and modern management capabilities to keep up with the current times and the future. In order to enhance the potential of lower, middle, and upper management, the Institute provides various training methods, including both online, and offline to respond to the demand. The programs include Advanced Master of Management Program (AMM), Top Management Program, Management Innovations in the Modern Globalized Economy for Top Executives, Executive Mini MBA, Development Administrator in Digital Era, Preparation Course for IPO in the Stock Market, and the Potential Enhancement for Working Age Population to Develop Analytical Skill and Knowledge for the 21st Century.



Research and Academic Services on Lifelong Learning

The Institute promotes and supports its faculty to conduct and publish research at the national and international levels. This is to develop quality research that has a real impact on society within the country, the region, and the world. The Institute also encourages the senior personnel to collaborate with junior personnel in order to build intra-departmental network and integrate the body of research knowledge, which will enhance the students' skills for real use in application. To achieve this, the Institute provides the training programs for its lecturers, researchers, and the public, including the courses on research design to respond to source of funding, how to write a high-impact research proposal, the techniques in choosing national research publications, social innovations for community development, and the foundation of democracy for Thai identity.

The research studies that have been completed include the lifelong learning plans for reskill, upskill, and new skill for future work; the research project on the development of graduates' capabilities in the modern and changing global economy; and the Erasmus project (Digitalization, Sustainability Development Curriculum), which is a collaborative effort between the Institute and universities abroad. In addition, the Institute has an Exchange Double Degree Program for students and faculty.

The Institute has NIDA Library which serves as a supportive function in promoting lifelong learning and experience for sustainable development based on "Library for All". In 2023, there are a number of initiatives on lifelong learning, including the Promotion of Reading for Children project, e-Database Project, Library Network Development Project, Meet with the Librarian Project, Live from Library@NIDA Project, and Tips & Trick Project for Thesis Formatting (i-Thesis). In addition, the Institute provides a designated area for lifelong learning within the Sukhum Navapan Library, Thanat Khoman ASEAN Library, and NIDA Museum.

